

New BDC solution from NXP & WT

WT At A Glance

Founded in 1993

WW No. Asia No Disty

Y19 Revenue Of \$11B

50 Offices In Asia

Staff

+13,300 Customers







Customer Relationship





Mass Market **Development**



Supply Chain Management



Financial Strengths

Focus Segment







Communication



AloT



Green Energy





Automotive

Industrial

Distributor Ranking, Worldwide & Asia

Semiconductor Distributors, Worldwide Revenue by Company, 2018 and 2019 (Millions of Dollars)

Rank in	Rank in					2019	2018	Share%
2018	2019	Company	2018	2019	Growth	Share	Share	Growth
2	1	Arrow Electronics	16,894	16,209	-4.1%	11.2%	11.1%	0.1%
1	2	WPG Holdings	17,315	16,175	-6.6%	11.2%	11.4%	-0.2%
3	3	Avnet	15,289	14,193	-7.2%	9.8%	10.0%	-0.2%
4	4	WT Microelectronics	9,009	10,807	20.0%	7.5%	5.9%	1.6%
5	5	Macnica Fuji Electronics Holdings	4,165	3,928	-5.7%	2.7%	2.7%	0.0%
		Others	89,629	83,032	-7.4%	57.5%	58.8%	-1.3%
		Total	152,301	144,344	-5.2%	100.0%	100.0%	

Semiconductor Distributors, Regional Revenue by Company, Asia/Pacific, 2018 and 2019 (Millions of Dollars)

Rank in	Rank in					2019	2018	Share%
2018	2019	Company	2018	2019	Growth	Share	Share	Growth
1	1	WPG Holdings	16,812	15,658	-6.9%	15.6%	16.0%	-0.4%
2	2	WT Microelectronics	9,009	10,807	20.0%	10.8%	8.6%	2.2%
3	3	Arrow Electronics	5,888	6,137	4.2%	6.1%	5.6%	0.5%
4	4	Avnet	5,611	5,251	-6.4%	5.2%	5.3%	-0.1%
7	5	Edom Technology	2,623	3,089	17.7%	3.1%	2.5%	0.6%
		Others	64,996	59,443	-8.5%	59.2%	61.9%	-2.7%
		Total	104,940	100,384	-4.3%	100.0%	100.0%	

Note: Numbers may not add to totals shown because of rounding.

Source: Gartner (February 2020)

- The fastest growth among top semiconductor distributors
- Continue gaining share with strong growth momentum
- Positive growth rate among WW top 5 distributors during the market downturn



Substantial Resource & Channel Coverage

China

- 33 Offices
- ~ 7,400 Cust. Base
- 1,000 Employees
- 5 PDC: HKx2, SZx2, SHA

South Asia & India

- 9 Offices
- ~ 940 Cust. Base
- 130 Employees
- 1 PDC: SGP

Korea

- 4 Office
- ~ 920 Cust. Base
- 160 Employees
- 1 PDC

<u>Taiwan</u>

- 4 Offices
- ~ 4,100 Cust. Base
- 1,100 Employees
- 1 PDC

Group Total

- 50 offices
- ~ 13,300 Active Customers
- ~ 2,400 headcounts
- 8 PDC in Asia





Excellent FAE Support

□ Design Services – System Level

- Power, image, lighting, motor control, RF and automotive electronics design services centers
- IoT gateway, wearable device, digital power, smart lighting, and WiFi/BLE/Zigbee/NFC/GPS module

☐ FAE Support – Component Level

- Experienced engineers dedicated to suppliers
- Optimal solution suggesting
- Application consulting
- Board level debugging and manufacturing assistance

450+ FAE Support Customers Timely and Professionally



Professional Supply Chain Management

MRP System

- Proficient planning: processing 100K records in 10 min
- Timely analysis reports



EWM (Extended Warehouse Management)

- Effective logistics management and tracking.
- Customization support
- Completion of warehouse semi automation

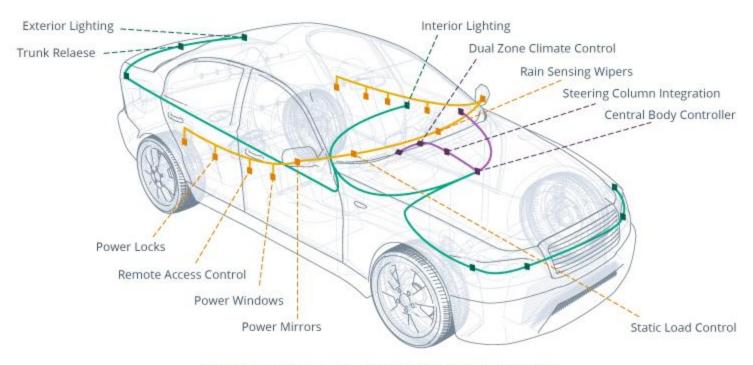


- 8 PDC in AP
- Serving 50+ hubs & B2B program





In-Car Electronics via BCM

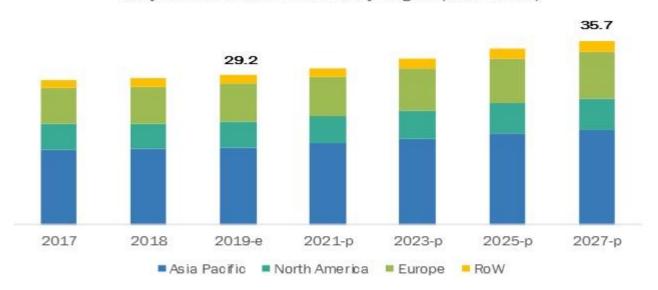


COMFORT, SECURITY, LIGHTING AND ACCESS TECHNOLOGIES



BCM Market by Region

Body Control Module Market by Region (USD Billion)



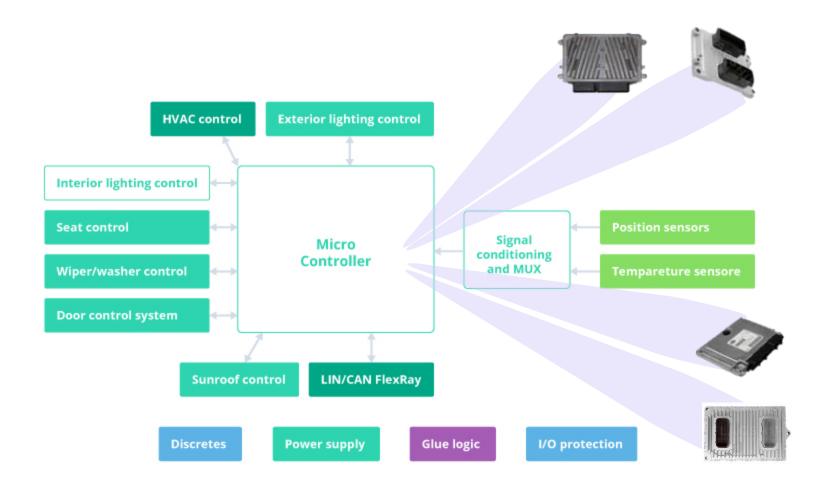
Source: Secondary Research, Expert Interviews, Company Presentations, and MarketsandMarkets
Analysis

CAGR 2.6%

- The global body control module market is projected to reach USD 35.7 billion by 2027, at a CAGR of 2.6%
- By 2027, Asia Pacific id estimated to account for the largest share of the body control module market
- The market growth can be attributed to factors such as installation of advanced body control functions, increasing sales of mid-size and luxury vehicle



General Representation of BCM



So What are the main functions of a BCM?



BCM Development

Effectiveness through integration

OEMs should consider BCM programming a requirement for their developers. Customized body control module software must be developed for each specific case. Yet the general requirements of this software are the same:

- Cost-efficient performance
- Focus on reliability and safety
- Energy efficiency
- Scalability, cross-model solutions, mastering of complexity
- Diversification and fast product cycles
- Support of global OEM platforms and growth in new markets
- Integration of advanced data management features
- Support new OTA features
- Compliance with ISO 26262, SPICE, and AUTOSAR 4.x standards



Key Factors for New Market



Component

Hardware component is expected to be the largest segment in the body control module market.

High-end BCM segment is expected to dominate the body control module market

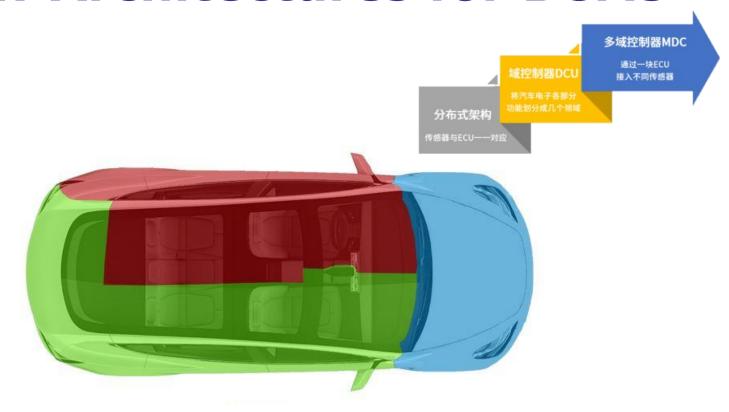
Vehicle Typi

Light duty
vehicle segment
is estimated to
be the fastest
market during
the forecast
period

BCM is challenging. But it's also remarkably beneficial



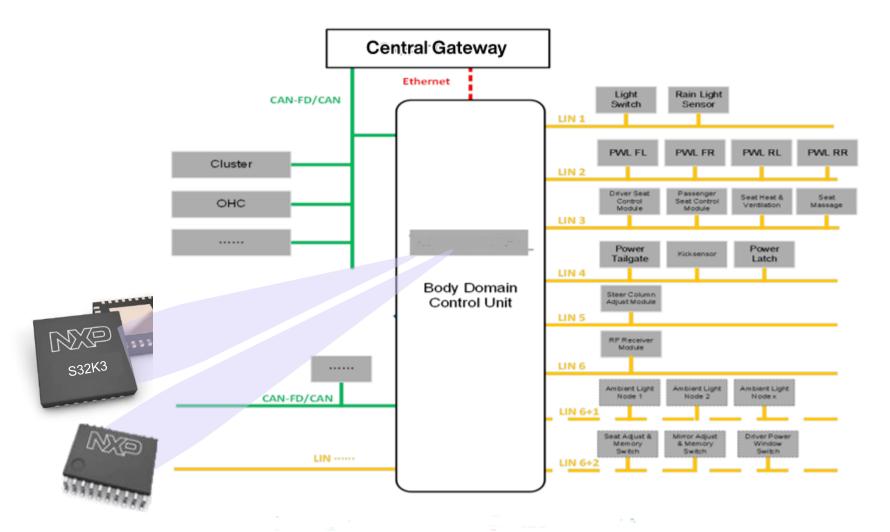
New Architectures for BCMs



- Today, embedded software is used to develop two major types of architectures for BCMs: centralized and distributed.
 - Centralized architectures require fewer modules with high functionality compared to distributed architectures, which are built with a smaller number of modules and more communication interfaces.
 - Distributed BCM architecture is more flexible, yet it's not possible to reach the level of optimization of an ECU with a centralized structure.

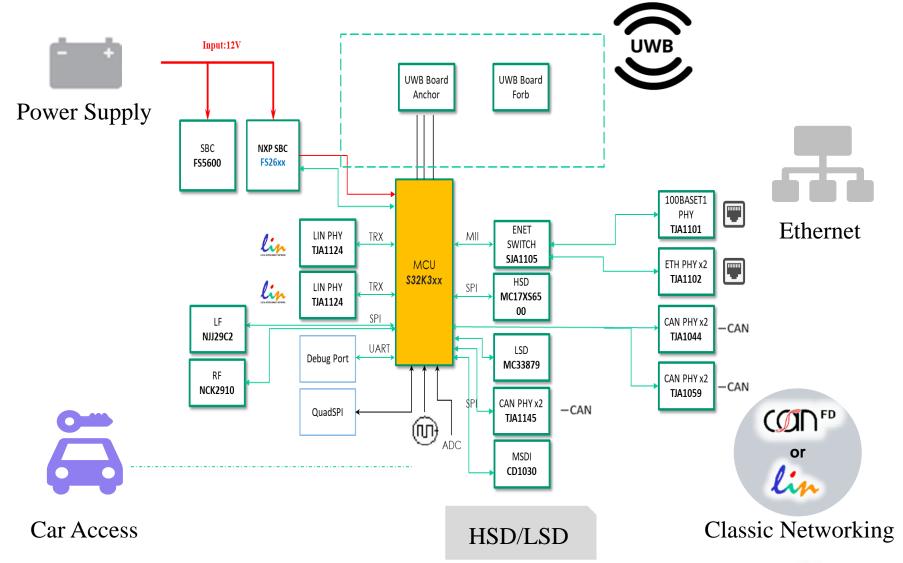


Body Domain Controller



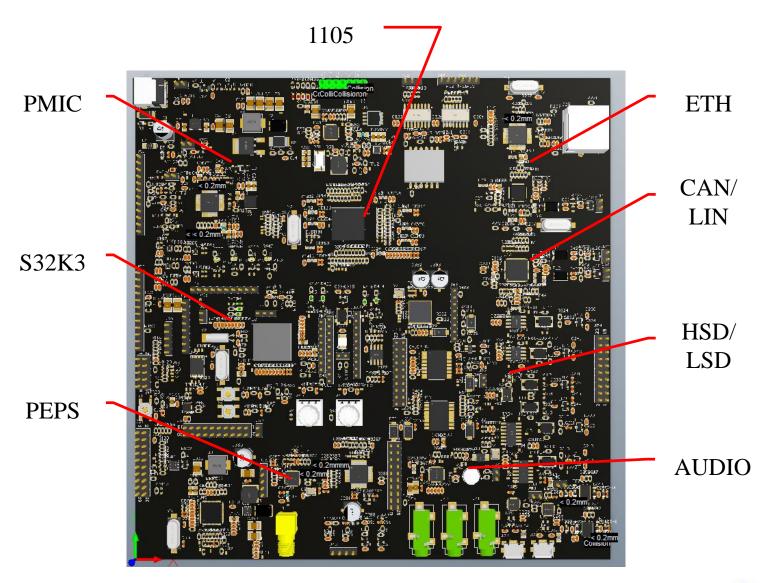


Design for BDC





Design for BDC





SW for BDC

APPLICATION SPECIFIC Software

SAFETY

SECURITY & OTA

MULTI CORE MANAGEMENT

REAL TIME DRIVERS

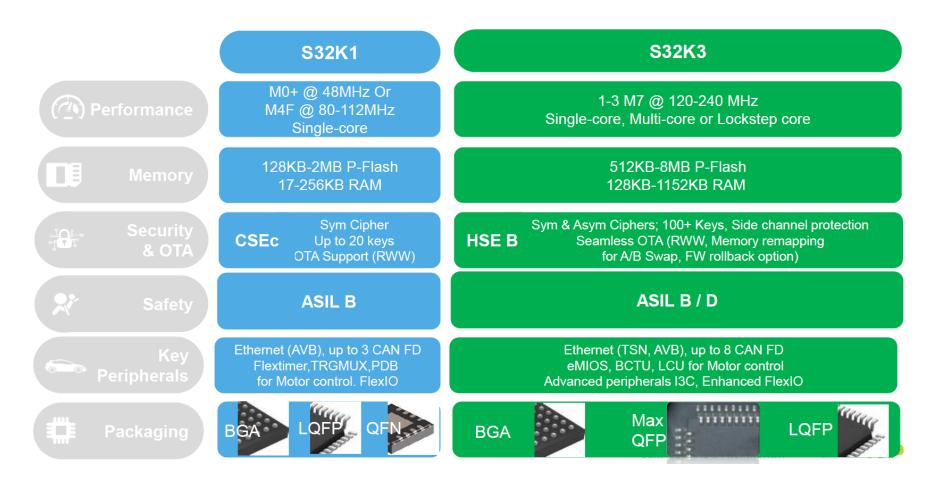
Enhanced & updated NON – AUTOSAR SDK & ASR MCAL

ISO26262 Compliance for all SW layers, production grade
Full compliance and coverage for both HW features and HW lps, Incl. Crypto Driver
Driver examples with default configurations

S32K3 MCUs Family

- Gateway, ETH, PEPS, FOTA etc.,
- Safety Framework SW & Core Self Test
- Security Firmware



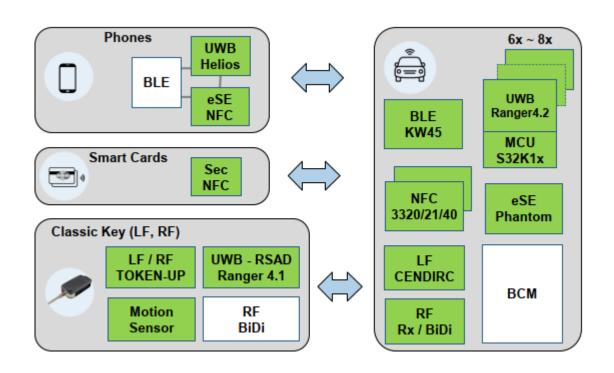


Safety · Security · Longevity



CAN Functions:		Basic Transceiver		+ Standby Mode		+ Dual Channel		Sleep	Partial
		5V MCU	3V MCU	5V MCU	3V MCU	5V MCU	3V MCU	Mode	Networking
၁	12V Systems	TJA1057G	TJA1057G/3	TJA1044G	TJA1044G/3	TJA1046	TJA1059	TJA1043	TJA1145
Classic CAN Typ. 500kbps	12V VeLIO Certified	N/A	N/A	TJA1044V	TJA1044V	TJA1046V	TJA1059	N/A	TJA1145
	24V Systems	TJA1051	TJA1051/3	TJA1042	TJA1042/3	TJA1059	TJA1059	TJA1043	TJA1145
CAN FD Beyond 1Mbps	Transceiver Requirements:	TJA1057G	TJA1057G/3	TJA1044G	TJA1044G/3	TJA1046	TJA1059	TJA1043	TJA1145(A)
	5 Mbps bit timing guaranteed 2 Mbps EMC IBEE compliant C&S CAN FD IOPT compliant	TJA1441	TJA1441	TJA1442	TJA1442				
	Option: 1.8µs Wake-up Filter			TJA1044G	TJA1044G/3	TJA1448	TJA1448	TJA1443	TJA1145
	Time (relevant for 2023+)			TJA1442	TJA1442	1JA1446			
	Grade 0								
	CAN Signal Improvement			TJA1462	TJA1462			TJA1463	
	Secure CAN			TJA1152	TJA1152			TJA1153	





Smart Access System Play

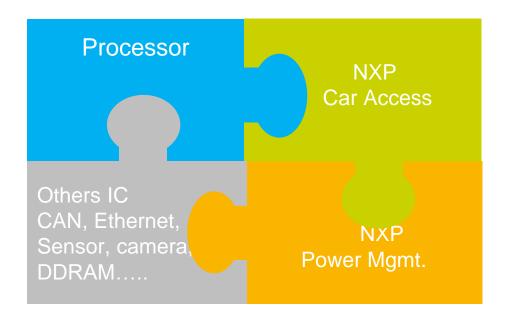
- CCC R2/R3 technologies available (e.g. UWB MAC, BT SDK)
- Digital Key HW/SW/Services for Phone, Smartcard and eSE
- Mobile Phone UWB interoperability proven
- NFC performance up, e.g. operating range (NCF3321)



HSD驱动芯片优势

- 可靠性:诊断功能多,具有安全失效模式的保护特性
- 多样性: 支持 SPI 通信, 输出端电流检测镜像功能
- 诊断性: 支持 ASIL B, 拥有保护, 诊断, 失效模式, 有 safety manual 和 FMEDA 文档
- 高准确度: 准确检测芯片的电源电压和温度
- 高集成度: 支持菊花链形式的 SPI 通信
- 下一代产品展望: Q100 family, 极低的内阻值, 48V family, smart low RDSon switches







Automotive MCU:

MagniV

S32K1xx

S32K3xx



Networking:

CAN/LIN/FlexRay

100Base-T1 ETH PHY

Giga ETH Switch



Car Access:

RKE/PKE secure car

access

Automotive NFC

UWB



Power Mgmt:

System PMIC

Safety SBC

Battery Sensor

Power Driver



Thank You

